



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Rindy Miller Associates
Attention: Accounts Payable
1519 W 29th
Austin, TX 78703

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965259-2	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

Flight Dates	Order #	Alt Order #
10/27/12 - 11/02/12	965259	06382834

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	10/29/12	11/02/12	4:30a-5a	430a-5a	MTWTF--	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	4:44 AM	4:30a-5a	430a-5a	:30	RMDA12TV04	\$60.00 NM
6	10/29/12	11/02/12	WPBF News 25 @ 5am	5-530am	MTWTF--	:30	2	\$220.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$220.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV04	\$220.00 NM
2	WPBF	F	11/02/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	RMDA12TV04	\$220.00 NM
7	10/29/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	MTWTF--	:30	1	\$320.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	RMDA12TV04	\$320.00 NM
8	10/29/12	11/02/12	Dr. Oz M-F 9-10a	9-10a	MTWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/30/12	9:38 AM	Dr. Oz M-F 9-10a	9-10a	:30	RMDA12TV04	\$225.00 NM
2	WPBF	F	11/02/12	9:22 AM	Dr. Oz M-F 9-10a	9-10a	:30	RMDA12TV03	\$225.00 NM
9	10/29/12	11/02/12	10-11a Anderson Cooper	10-11a	MTWTF--	:30	2	\$225.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	10:57 AM	10-11a Anderson Cooper	10-11a	:30	RMDA12TV04	\$225.00 NM
2	WPBF	F	11/02/12	10:41 AM	10-11a Anderson Cooper	10-11a	:30	RMDA12TV04	\$225.00 NM
10	10/29/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									

MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965259-2	11/04/12	November 2012	10/29/12 - 11/02/12
Advertiser	Product	Estimate Number	
Aronberg/D/State Attorney	DAVE ARONBERG FOR S		

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/29/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	MTWTF--	:30	1	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			MTWTF--		1	\$350.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	RMMDA12TV04	\$350.00 NM
11	10/29/12	11/02/12	THE CHEW	1P-2P	MTWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			MTWTF--		1	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:58 PM	THE CHEW	1P-2P	:30	RMMDA12TV04	\$275.00 NM
12	10/29/12	11/02/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			MTWTF--		2	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	10/31/12	3:56 PM	M-F 3-4P	M-F 3-4P	:30	RMMDA12TV04	\$400.00 NM
2	WPBF	Th	11/01/12	3:48 PM	M-F 3-4P	M-F 3-4P	:30	RMMDA12TV04	\$400.00 NM
13	10/29/12	11/02/12	M-F 5pm News	5-6pm	MTWTF--	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			MTWTF--		1	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:43 PM	M-F 5pm News	5-6pm	:30	RMMDA12TV04	\$450.00 NM
14	10/29/12	11/02/12	Jeopardy	7:30-8PM	MTWTF--	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			MTWTF--		1	\$1,700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	7:35 PM	Jeopardy	7:30-8PM	:30	RMMDA12TV04	\$1,700.00 NM
15	10/29/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		MTWTF--	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			MTWTF--		1	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	11:34 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	RMMDA12TV04	\$1,000.00 NM
16	10/29/12	11/02/12	Nightline	11:35-12:05AM	MTWTF--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12			MTWTF--		1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/29/12	12:18 AM	Nightline	11:35-12:05AM	:30	RMMDA12TV04	\$700.00 NM
LR- Network Special Report									

Total Spots 16

Payment Terms 30 Days

Gross Total	\$6,995.00
Agency Commission	\$1,049.25
Net Amount Due	\$5,945.75



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INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
965259-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
Aronberg/D/State Attorney	DAVE ARONBERG FOR S	

Flight Dates	Order #	Alt Order #
10/27/12 - 11/02/12	965259	06382834

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/27/12	10/27/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$60.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$60.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	5:15 AM	Sat 5-6am News	Sat 5-6am	:30	RMMDA12TV04	\$60.00 NM
2	10/27/12	10/27/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$650.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1-	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/27/12	7:55 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	RMMDA12TV04	\$650.00 NM
3	10/28/12	10/28/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$100.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	5:55 AM	Sun 5-6am News	Sun 5-6am	:30	RMMDA12TV04	\$100.00 NM
4	10/28/12	10/28/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/28/12	6:13 AM	Sun 6-7am News	Sun 6-7am	:30	RMMDA12TV04	\$180.00 NM

Total Spots 4

Payment Terms 30 Days

<u>Gross Total</u>	\$990.00
<u>Agency Commission</u>	\$148.50
<u>Net Amount Due</u>	\$841.50